**2022 Health and Well-being**

**Email:** Program launch

**Focus:** Welcome to program, overview of all requirements and dates

**Suggested subject line**: Welcome to <program name>.



**Healthy looks different for everyone**

Make 2022 all about you! Start the year off right by focusing on your unique health and well-being needs. [Program name], our health and well-being program at [group name], is here to help you achieve your health goals, your way. With a variety of tools and resources right at your fingertips, a healthier you is within reach.

Take action [today](https://www.healthpartners.com/wellbeing-login/)! [BUTTON]

Plus, when you complete these steps by [deadline] you’ll earn [program reward].

1. **Take your health assessment.** It’s quick, confidential and takes less than 10 minutes to complete. Plus, you’ll get a snapshot of your current health status.
2. **Complete [activity requirement].** By taking your health assessment, you’ll unlock well-being activities to help you reach your goals.

[If your spouse is covered by the medical plan, they can/must also participate and earn a reward.]

**Need to set up an account?**

Use the Register now link to get started. For Company name use: [alias here].

**Questions?**

If you have questions about [program name], contact [group contact name] at [number].

For help signing on, call HealthPartners at **800-311-1052** or [email](https://www.healthpartners.com/wellbeing-registration/wellbeing/contact-us).

*You are receiving this email on behalf of [group name] [program name]. We have partnered with HealthPartners to offer this health and well-being program to all [group name] employees.*

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