**2022 Health and Well-being**

**Web content:** Program launch

**Focus:** Welcome to program, overview of all requirements and dates

**Healthy looks different for everyone**

Your path to better health and well-being isn’t necessarily going to be the same as the one your friend or coworker follows. Every body’s needs are different. No matter where you’re at, [Program Name] is here to provide you with the tools and resources to help you reach your health goals.

First, you’ll learn about your current health status. Then you’ll take action by participating in well-being activities, exploring what fits your lifestyle and ultimately making your health a priority. Here’s a quick overview of how you can reach your health and well-being goals and earn [program reward].

Here’s what you need to do:

1. **Take your annual health assessment.** It’s quick, confidential and takes less than 10 minutes to complete. Once you’re done, you will get an overview of your current health status.
2. **Complete you [activity requirement].** By taking your health assessment, you’ll gain access to well-being activities that will help you achieve all your health goals.
3. **Feel great.** Get rewarded. By completing your [program requirements] by **[deadline]**, you will earn [program reward].

[If your spouse is covered by the medical plan, they can/must also participate and earn a reward.] Discovering your health interests doesn’t have to be hard. For more information, visit [link to more info].

**Ready to get started?**

* Go to [healthpartners.com/wellbeing](https://www.healthpartners.com/wellbeing/login.html)
* Enter your information or [*Register now*](https://www.healthpartners.com/wellbeing-registration/wellbeing/company-info)
* Sign in, complete your health assessment, select*Finish*
* Download your Health Potential Report and chart a course toward better health

**Need to set up an account?**   
Use the *Register now* link to get started. For *Company name* use: [alias here].

**Questions?**

If you have questions about <program name>, contact <group contact name> at <number>. For help signing on, call HealthPartners at **800-311-1052** or [email](https://www.healthpartners.com/wellbeing-registration/wellbeing/contact-us).

*You are receiving this email on behalf of <group name> <program name>. We have partnered with HealthPartners to offer this health and well-being program to all <group name> employees.*