**2023 Health and Well-being**

**Email:** Last chance

**Focus:** Finish up by the deadline

**Suggested subject line**: It’s your last chance to claim your [program reward]

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**Remember your “why” and your reward**

As you focus on your health goals and why you’re working towards them, don’t forget your program reward. [Program reward] is waiting for you! Don’t miss your chance to claim your incentive. Give yourself one more reason to get healthy and complete [program requirements] by [deadline]. Keep up the momentum and crush those health goals!

[Get your reward](https://www.healthpartners.com/signin/livingwell) [BUTTON]

**Finish up today**

[HealthPartners Living Well or client program name] is here to support your health and well-being goals. No matter where you are on your journey, finish strong to reach your goals and claim your [program reward]. Visit [**healthpartners.com/signin/livingwell**](https://www.healthpartners.com/signin/livingwell) today to finish up.

[If your medical plan covers your spouse, they can/must also participate and earn a reward.]

**Questions?**

If you have questions about [Living Well or client program name], contact [group contact name] at [number]. For help signing on, call HealthPartners at **800-311-1052** or [email](https://www.healthpartners.com/wellbeing-registration/wellbeing/contact-us).

*You are receiving this email on behalf of [group name] [Living Well or client program name]. We have partnered with HealthPartners to offer this health and well-being program to all [group name] employees.*